# **Objective Force Soldier** Requirements Review Council



Soldiers....the Centerpiece of our Formations



## Objective Force Soldier RRC PURPOSE

- Obtain CSA approval of concepts and way ahead to market, outreach, recruit, assess, precondition, train, and equip the Objective Force Soldier
- Obtain CSA approval to pursue new management model for Soldier weapons and equipment acquisition
- Identify emerging resource requirements for POM Process
- Frame issues for decision in the Personnel Transformation RRC and State of the Army Review (2d QTR, FY03)

# The Operational Environment And The OFThe FutureWhich

- Constant, high intensity, close combat
- No rear areas no sanctuary
- Information Operations effects down to the tactical level
- Constantly changing ROE and tactics
- Combatant and noncombatant roles blurred.
- Extreme stress, soldier / leader fatigue

ncreased physical psychological stress over longer time frame

> • Dispersed distances will challenge discipline, motivation, and confidence in self and team



 Rapid individual judgment and decision-making function at lower levels

Battlefield • Multi-dimensional Battlefield, Unpredictability, Extreme Violence of the Close Fight • More Urban and Complex Terrain • Presence / Impact of Humanitarian Considerations • Increased Media Presence and Impact • Dynamic Transitions at Tactical Level

Environment

### **Requires Consideration of these** Factors

location - must be fully prepared to engage in close combat

• Presence of media will expand IO to the

tactical level, testing soldier poise, bearing, & understanding of commander's intent Rapid Changes will require quick and accurate assessment of combat situations

## Soldiers Are the Centerpiece of Our Formations



Objective Force Soldiers must master the transition requirements to see first, understand first, act first, and finish decisively faster than the enemy. How we enable this Soldier to accomplish this will have profound implications on how the Army recruits, trains, and equips its Soldiers

Soldier

Train

Assess

Soldiers' Confidence Derives From Confidence in Training Confidence in Equipment Trust in Leaders

"Their collective proficiency and willingness to undergo the brutal test of wills that is combat remains the ultimate test of Army force readiness."

### The Objective Force Soldier is Different!

"An Azimuth to the Future.....Not an Indictment of

the Past.'

FROM TODAY

•Structured learner

•Wants to succeed

Narrow commitment

•Leader dependent

•Orders dependent

•Reactive

•Structured deployability

•Externally motivated

•Follower-oriented

•Undeveloped judgmerRapidly Evolves to New Tech

Limited tech exposure

• Task-Focused



SUSTAIN







**Desire for Team Membership** 





TO THE FUTURE

•Adaptive learner

•Refuses to accept defeat

Broad commitment

Self-reliant

Disciplined initiative

Proactive

Deployable mindset

Self-motivated

Leader pøtential

•Sound judgment

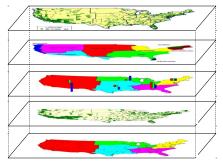
•Comfortable with new technology

...Every Soldier Imbued with •Dominates Situations Army Values and the Warrior

## **Transforming The Accessions Process -**Accessing

#### UNDERSTAND THE MARKET

Situational awareness **Objective Force market dynamics** 



#### FIRST HANDSHAKE



#### STRATEGIC OUTREACH

Leverage communications technology National campaign strategy Warrior Ethos message

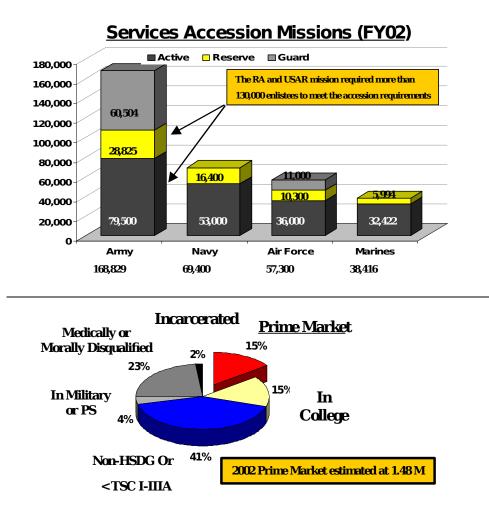
#### RECRUIT

Empower recruiters through selection and training Web-based recruiter engagement Physical, mental, skill-based assessment



"A seamless, integrated, standards based process that transitions between recruiter, soldier, trainer, and first unit"

### **Recruiting the Objective Force Soldier** Magnitude & Scope of the Mission



- The Army (RA, USAR and NG) mission is greater than all other services combined.
- Army recruiting is complex and precise.

Must locate qualified applicants and present them the full array of Army

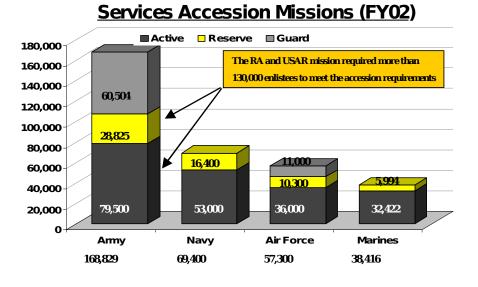
opportunities:

- over 200 enlisted specialties
- 40 Warrant Officer Specialties
- ROTC and OCS Missions
- 48 Medical Officer specialties

"Right provide right Skill Army Civilian Acquired Skills at the Right Time and Place."

"You recruit an entire French Army a year." BG Elrick Irastorza, Director French Army Recruiting Command, USAREC Visit 29 April 2002

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# **Market Dynamics**

### **Characteristics**

#### **FROM TODAY**

- Generation X Millennials Market trends
- Prime market growing at slow pace
- College continuation remains high
  - More diverse than previous generations





**TO TOMORROW** 

- Next generation not identified Market trends
  - Prime market growing at slow pace
  - College participation increasing
    - Highly diverse society
- **Impact on the Objective Force** 
  - Skill mix more combat heavy; may reduce percent of females
  - Higher aptitude; need to train more complex weapon system
    - Somewhat greater seniority

"Market research is imperative to pinpoint the objective force soldier with unprecedented accuracy! "

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## **Strategic Outreach**

#### FROM TODAY

- National Campaign Strategy
  - Establish Army as Top of Mind
  - Leverage communication strategies
  - •Targets future soldiers and influencers
  - National events to drive industry and local involvement

## TAMACC TO TOMORROW





- National Campaign Strategy
  - •Deliver the values based Warrior Ethos message
  - •Precise targeting of message and media to emerging markets
  - Shapes the attitudes and perceptions of
  - the American people toward the

"Objective Force"

"Can ill afford a largepurtherskipsväre prvotation inevening with

• Market • Qutreach • Remult • Assess • Preconditioning Technology will tikely drive message delivery

## **Transformed Integrated Process**

### Recruiter Selection and Training

#### FROM TODAY

- Volunteer (35%) / Detailed (65%)
- Minimum Criteria
- Traditional training program
- Predominantly classroom environment - little simulation
- Doesn't integrate and capitalize on technology

 Provides minimum knowledge base prior to first assignment

Central to success Maximize technology Identify innate skills Standardize image



#### **TO TOMORROW**

- All Volunteer
- Selection and screening instruments
- Tailored, self-paced training
- Employs virtual environment and use of simulation
- Fully integrates and maximizes technology (Web)
- Provides confident and competent recruiter

"Recruiters that embody the model objective force soldier with skills, professionalism and technology."

## **Transformed Integrated Process**



#### FROM TODAY

- Limited, assembly line like assessment
- ASVAB excludes from jobs
- Tied to fixed facilities
- Inefficient, mass processing
- Not responsive to the applicant

Accessions Process **TO TOMORROW** 

- Comprehensive assessment
  - Personality/Adaptive screening
  - Medical diagnostic evaluation and qualification
- Best fit MOS (KSA / Select XXI)
- Real time sales
- Mobile, networked recruiter
- Responsive and flexible



• Wall <u>• Market • Outreach • Recruit</u> • Assess • Preconditioning •

### Transformation Estimates (FY03-09)



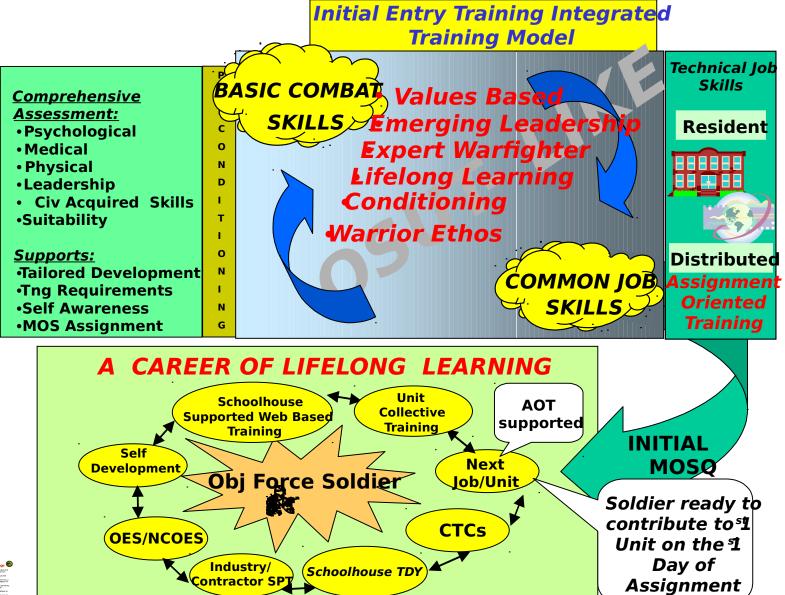
Information Technology: Includes the necessary HW & SW investments to move our current recruiter support systems away from client server to a web-based environment...as well as implementation of a common portal to allow access from the outside (e.g., for applicant selfprocessing)

CATEGORY (In Millions)	FY03	FY04	FY05	<b>FY06</b>	FY07	FY08	FY09	Total
<b>Operations (Incl Facilities)</b>	7.7	11.7	9.2	9.6	10.8	1.9	1.5	52.4
Information Technology	12.2	11.2	2.9	2.6	3.2	2.6	2.6	37.3
Communications	3.3	6.5	8.4	8.5	7.0	4.0	3.0	40.7
Training	2.8	4.6	3.0	1.0	1.0	1.0	1.0	14.4
Strategic Outreach		14.0	19.3	30.6	33.0	35.6	38.5	171.0
Total	<b>26.0</b>	48.0	42.8	52.3	55.0	45.1	46.6	315.8

**<u>Strategic Outreach</u>: Includes incremental** research costs to identify specific requirements and to test new programs for future recruiting efforts...as well as the addition of targeted marketing programs in FY04 and FY06



### **Transforming The Accessions Process**



CONTRACTORY AND ADDRESS OF A

## PRECONDITIONING

### FROM TODAY

- Limited Assessment/ Inaccurate Predictor of Success
- Attrition-Based System
- •Extensive Rehab Time/ Physical & Psychological

hvests in soldiers qualified to be < in the Army

Sets Soldiers Up for

**IET SUCCESS!** 

### **TO TOMORROW**

- Comprehesive Assessment-Based Training
- Tailored PRT
- Language
- Soldiers Positively Reinforced



#### FROM TODAY

- •BCT, OSUT, AIT Constructs
- •Branch vice Warrior Ethos
- •High Student-Instructor Ratio
- •Standard Army PRT
- •Minimum Standards Based

#### TO TOMORROW

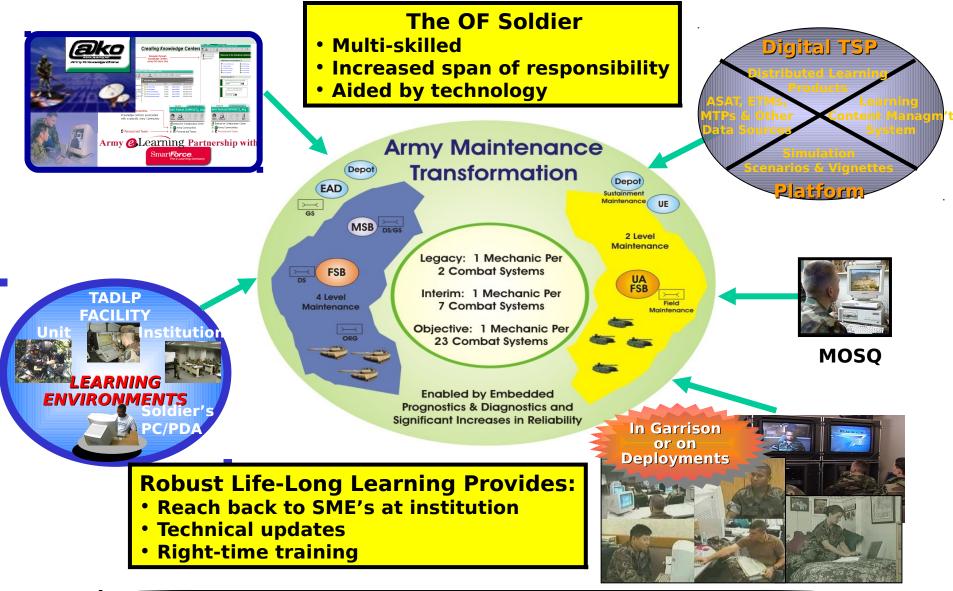
- Job Skills Trained under Battlefield Conditions/Integrate Combat Skills
- Value Based, Warrior Ethos Imbued
- Maximum Potential Focused
- Unit Cohesion Leveraged to the Fullest
- PRT Designed to :
- Maximize Performance
- Minimize Attrition
- Follow-on Technical Skill Training By Exception/Multiple Means
- Modernization Fully Synchronized with Opn'l Army Equi

# Assignment Oriented Training

TO-

- Training focused on requirements for unit assignment
- Component of Life Long Learning Process - Provides TRADOC resident and/or distributed training
- Permits training of individuals for an Army comprised of Legacy, Stryker, and Objective Forces next 25 years
- Enables unit manning and unit rotation options
- Improves unit readiness soldiers arrive able to immediately contribute to the unit

## Life Long Learning



## **Transformation Estimates**

(FY03-09)



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CATEGORY	FY 03	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	TOTAL
Preconditioning Study	\$1.5M							\$1.5M
BCT/DSS POI								
Development & Pilot	\$1.5M	\$1M						\$2.5M
OSUT POI Development			\$1M					\$1.0M
Assignment Oriented Training								
Life Long Learning*	\$8.8M	\$50.0M	\$43.7M	\$37.6M	\$33.8M	\$33.8M	\$33.8M	\$221.5M
MSS/MOS Consolidation*	\$1.2M	\$1M	\$1M	\$1M	\$1M	\$1M	\$1M	\$7.2M
TOTAL	\$13.0M	\$52.0M	\$45.7M	\$38.6M	\$34.8M	\$34.8M	\$ <b>34.8</b> M	\$233.7M



\* Previously presented at DTLD RRC

### <u>A Seamless Transition in an Integrated Process</u> <u>Comanche Aircraft Repair Example</u>

#### 1. <u>Understand the Markestrategic Outreach</u> 3. <u>Recruit</u>

- Direct mail to prospects wit**R**ecruited by those Selected - Situational Awareness and Trained aviation interests (locate the market) - Aviation periodical advertisities essed to determine if - Embry Riddle - Aviation industry partnershiptable for aircraft repair - VOTECH - Sold on the job and schedule for training at the prospects h -or -- Self applied on the web **Market** Outreach Recruit Business Aviation AN ARMY OF AVIATION

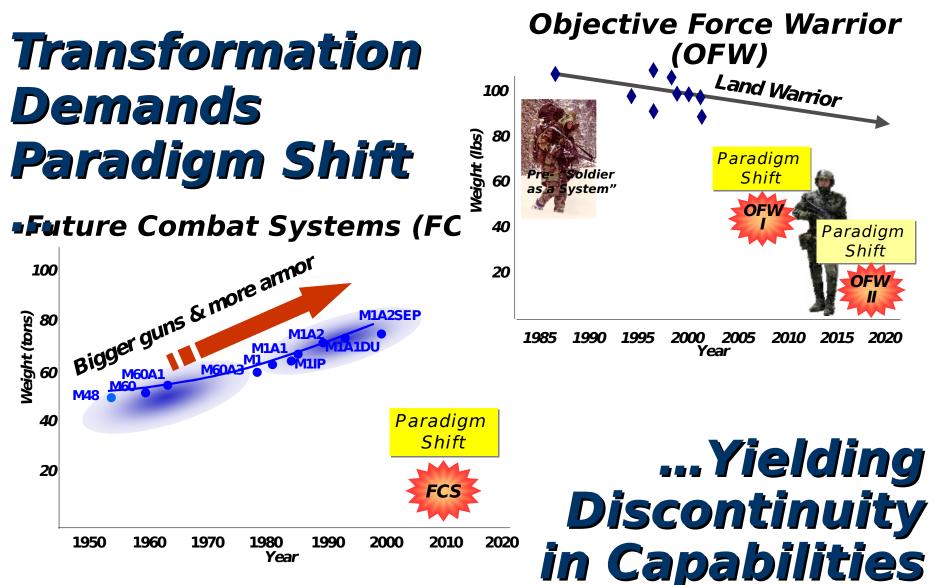
### Developing & Equipping the Objective Force Soldier

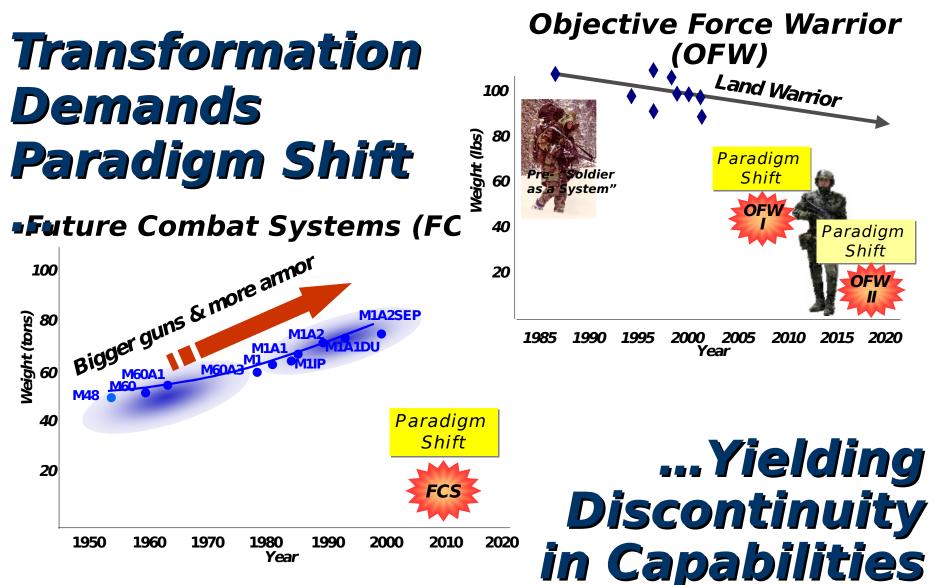


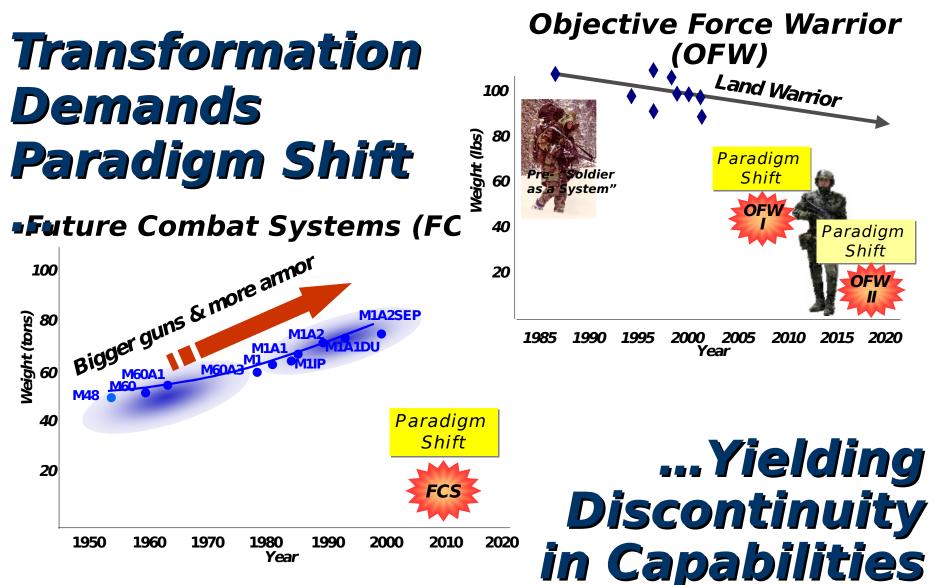
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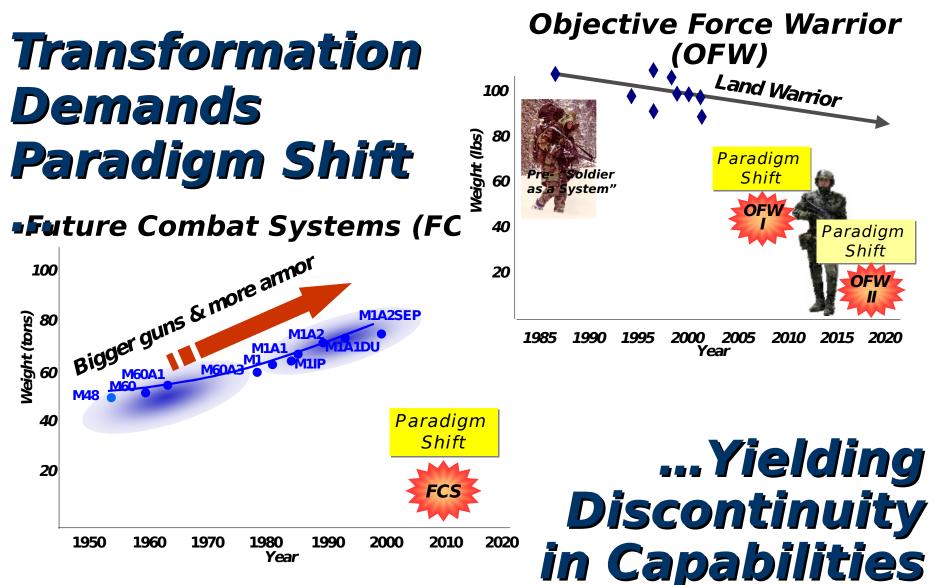
## Equipping the OF Soldier -Science and Technology



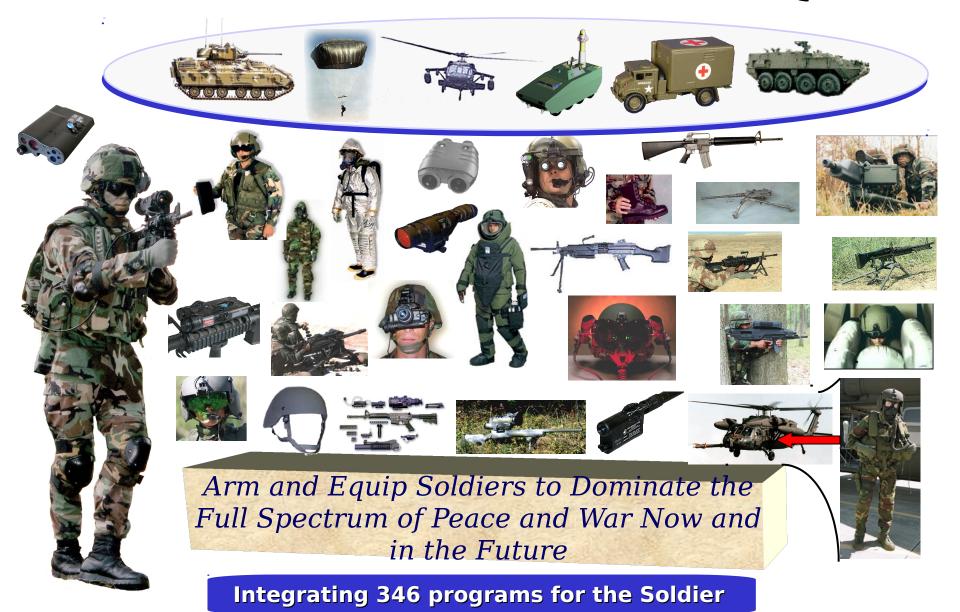








# Soldier As A System



# **Objective Force Soldier**



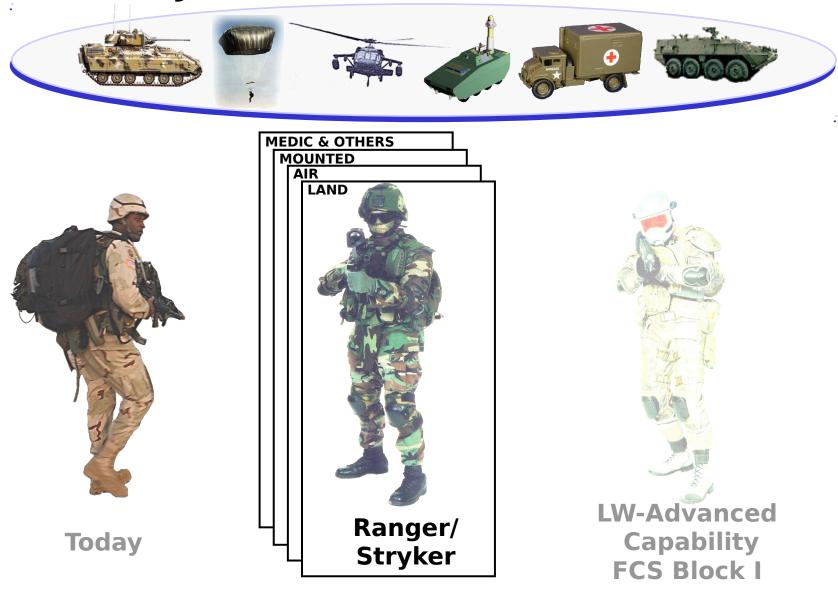


Today

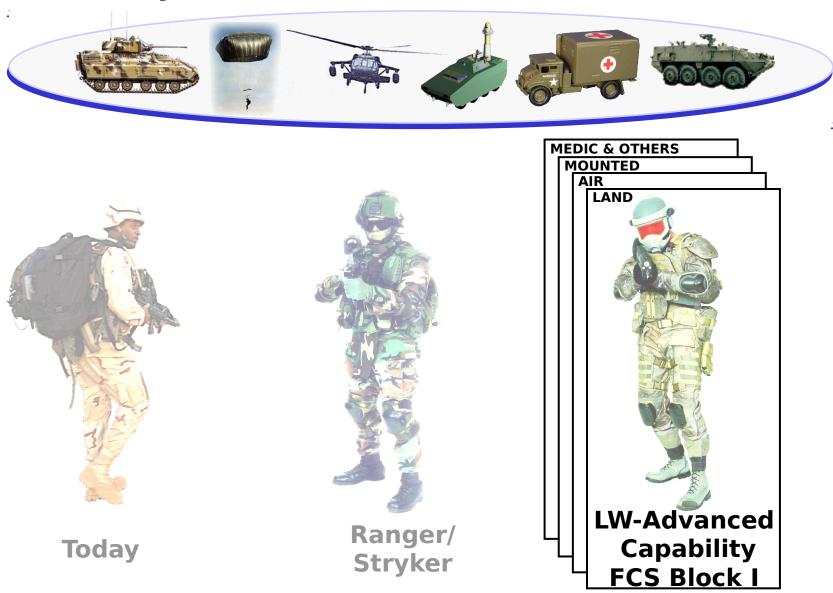
Ranger/ Stryker

LW-Advanced Capability FCS Block I

# **Objective Force Soldier**



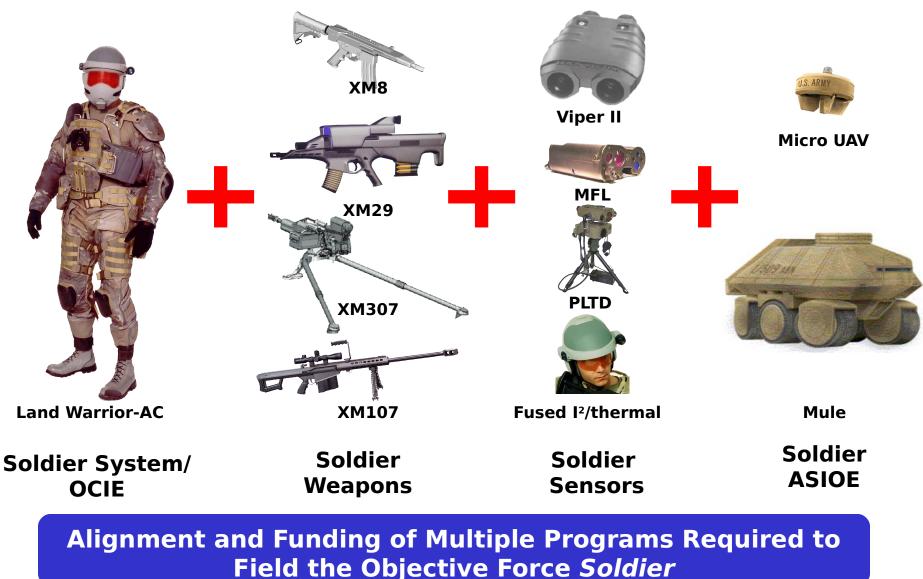
# **Objective Force Soldier**



# The Soldier System



## **Objective Force Soldier Fielding Integration**



SOLDIER WILL BE CENTERPIECE OF THE OBJECTIVE FORCE FORMATION .....

**Requirements + Resources = Capability** 



## **Objective Force Soldier RRC Recommendations**

- CSA approve concepts and way ahead to market, outreach, recruit, assess, precondition, train, and equip the Objective Force Soldier
- CSA approve concept to pursue a new management model for Soldier weapons and equipment acquisition